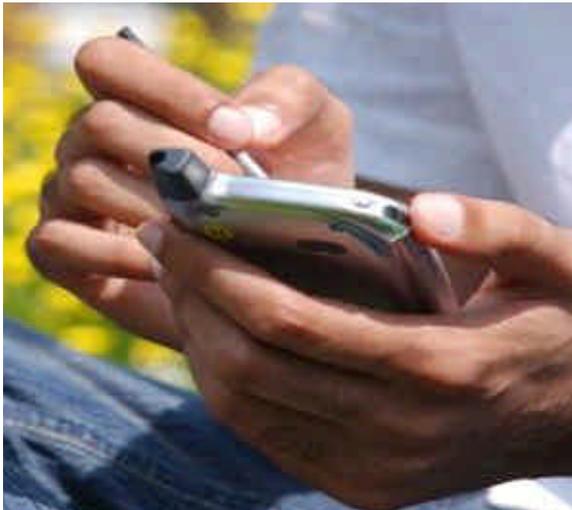


FORCEFIELD™ FOR SALES



- Does paperwork distract your salespeople from consulting, presenting, and selling product?
- Are orders delayed between the field and the plant (to shipment)?
- Do orders get lost?
- Will you and your customers benefit from faster fulfillment?
- Can your service people read your sales pros' handwriting?
- Did the fax jam again or the order get stuck in the spam filter?



ForceField™ mobile SFA is an expandable application that works like remote control. It puts the power of the office in the hands of your salespeople, allowing them to be with their customers from 8 to 4 without being in the office from 4 to 8.

JARGON ADDS MORE FORCE TO YOUR SALES FORCE.

ForceField™ runs on handheld, notebook, netbook, tablet, or smart phone, depending on the sales environment and even the sales pro's personal style. Orders are processed faster and more accurately while building better customer relationships.

You can expect a rapid ROI, because **ForceField™** deploys quickly, and can be easily modified to maximize effectiveness.

THE ForceField™ ADVANTAGE

ForceField™ makes it easy to customize features and automatically deploy them to the field.

FOR THE SALES PROFESSIONAL:

- Customer order history immediately accessible
- Look-ups by category and sub-category
- Pricing updates
- Mobile printing capability
- Single source for product catalog with pricing and images
- Rapid order submission

FOR YOUR COMPANY:

- Automatic order posting, with internal review if desired
- Signature capture optional
- Error elimination...no re-keying
- Accurate and timely inventory tracking
- Demonstrates commitment to customer service
- Reduces need for sales administration, lightens clerical load

FORCEFIELD™ FOR SALES

HOW IT WORKS:

Data entered and stored on PDA with or without a connection. Any connection method works...cradled, land line, or wireless. **ForceField™** runs on all mobile devices using all Windows Mobile versions, Windows XP, and Vista.

Jargon products work with back office systems via HTTP compliant middleware or no middleware at all.

Jargon™ Software's ForceField™ Mobile Sales order Entry Provides:

- Increased Productivity & Accuracy
- Larger Order Size
- Shorter Supply Chain
- Reduced Stock Outs
- Improved Forecasting
- More Effective Promotions
- Better Customer Service

ForceField™ works with back office systems that are HTTP compliant including

- .php Pages
- Microsoft Active Server Pages™
- Oracle AppServer™
- IBM WebSphere™
- Progress WebSpeed™
- Any ODBC Compliant back office database

"We immediately saw an increase in the number of lines per order, giving our field sales force real-time access to customer information and our product catalog while in front of the customer. Jargon paid for itself in the first six months of being live."

**-Dave Kirchner, VP of Operations,
Kirchner Jewelry Corp.**

"With Jargon, our sales force has the technology tools to write more business and process orders faster. Sales force automation makes a loud and clear statement about our commitment to customer service."

**-Gary Crisler, Director of Credit,
IB Goodman**



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JARGON™
Software